

# Creating a Great Tourism Experience through Better Infrastructure



**Department of Tourism, Government of Karnataka**

# Karnataka – One State, Many Worlds



(Experiential)  
(Spiritual)  
**CULTURE  
HERITAGE**



*Mysuru  
Hampi  
Mangaluru*

*Belur-Halebeedu  
Badami-Aihole-Pattadakal  
Vijayapura  
Srirangapatna*

**Core  
Tourism  
Offerings**

*Nagarhole  
Bandipur  
Dandeli  
Bhadra*

**ECO-TOURISM**  
(Wildlife)  
(Coastal)  
(Hill Stations)

*Kodagu  
Chikkamgaluru  
Gokarna  
Udupi  
Devbagh*



**BENGALURU  
MYSURU**  
(MICE)  
(Urban)  
(Sports)  
(Wellness)



Year	Domestic Tourist Visits	Foreign Tourist Visits
2017	18.00 Crore	4.98 Lakh
2018	21.45 Crore	5.44 Lakh
2019	22.85 Crore	6.08 Lakh
2020	7.74 Crore	1.65 Lakh
2021	8.13 Crore	0.73 Lakh

- ❑ **4<sup>th</sup> biggest market** for Domestic Tourists
- ❑ **4<sup>th</sup> biggest market** for Foreign Tourists
- ❑ Kempegowda International Airport is India's **3<sup>rd</sup> busiest airport** and **5<sup>th</sup> most popular entry port** for foreign tourists



# Challenges for Infrastructure Connectivity

***While Karnataka has extensive high-quality infrastructure, to provide a better tourism experience there are specific challenges that need to be addressed through convergence of Government Agencies***

Eco-sensitive Coastal Karnataka and Western Ghats have limited scope for development of permanent infrastructure

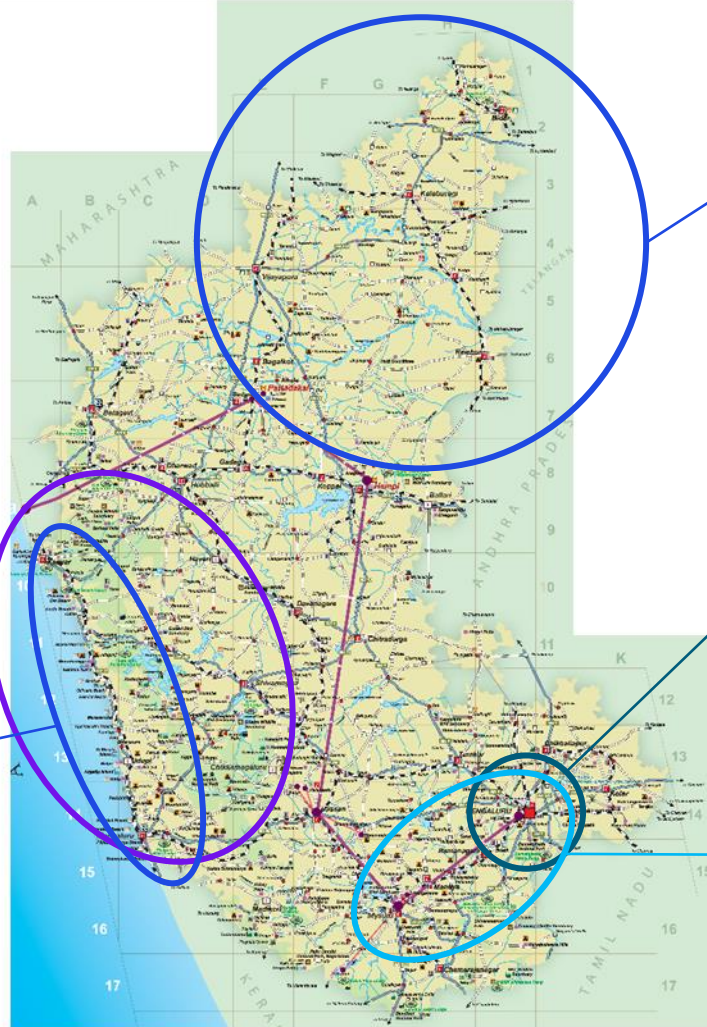
***Promote Heli-tourism and Caravan Tourism***

The hilly Western Ghats limits the potential for development of railways and roadways, creating connectivity challenges

***Develop Passenger Ropeways***

Coastal Karnataka's potential has not been harnessed to its fullest extent

***Develop Seaplanes, Port Infrastructure and Cruise Tourism***



Kalyan Karnataka's rich heritage and culture sees limited visitors because of long distances between sparsely populated destinations

***Develop Aviation Infra and Promote Wayside Amenities***

Nandi Hills is the most popular destination near Bengaluru but becomes very congested and vehicles are causing ecological degradation

***Develop Passenger Ropeways***

Long travel time between Bengaluru and Mysuru - the two most popular destinations of the State

***Develop Bengaluru – Mysuru Expressway***

# Case Studies and Strategies for Development of Connectivity Infrastructure

# Case Studies of Aviation Infrastructure Development



## Bidar Airport (IXX)

- **Civil enclave within Bidar's Air Force Station**
- GMR Group signed concession agreement with GoK under UDAN to commission, operationalize and maintain the airport
- Connects important heritage and cultural destinations of Kalyan Karnataka and enhances regional connectivity



## Gulbarga Airport (GBI)

- Initially planned to develop on BOT PPP mode
- Work then completed by State PWD
- Successfully operationalized under UDAN
- **One of India's fastest growing airports** and has **crossed pre-Covid traffic levels**
- Airport is a regional hub for travel for **education, business, & tourism** for the under-developed Kalyan Karnataka region



## Jindal Vijaynagar Airport (VDY)

- Private airport of JSW that started commercial flights in 2004 but stopped in 2009
- **UDAN helped revive airport operations** in 2017
- Connects the world heritage site of Hampi, Ramayana circuit in Anjanadri and Anegundi, Daroji Bear Sanctuary, neolithic site of Sanganakal and the mighty Tungabhadra Dam



## Kempegowda International Airport (BLR)

- India's 3<sup>rd</sup> busiest airport
- Flagship example of PPP success in State
- Won multiple awards for quality of services and facilities
- Terminal 2 operational from Jan 2023
- **Airport acts as anchor for new projects –**
  - Bengaluru Signature Business Park (MICE, Museum, Retail)
  - Bengaluru Airport City (MICE, Retail, Dining, Entertainment)

# Case Studies of Aviation Infrastructure Development

## Vijayapura Airport

- **Being built by KSIIDC and PWD**
- Expected to start operations in 2023
- **Tourism boost will bring awareness** of the rich cultural heritage of the region that saw many great dynasties
- **Economic boost to region** including education, healthcare and horticulture

## Belagavi Airport (IXG) and Hubli Airport (HBX)

- IXG opened in 1984, HBX opened in 1974
- **Both saw start-stop operations till UDAN-RCS provided stable and regular connectivity**
- **This allowed both airports to undertake upgrades in 2017** and develop the capacity for bigger and better operations
- Connect important commercial, industrial, and educational centres of Karnataka

## Karwar Airport (KWR)

- **Proposed civil enclave within INS Kadamba Naval Base**
- To be **built by Indian Navy** and proposed to start operations in 2025
- Shall boost tourism in **Coastal Karnataka** and **Malnad region**
- Creates opportunities for **Cruise Tourism**

## Shimoga Airport

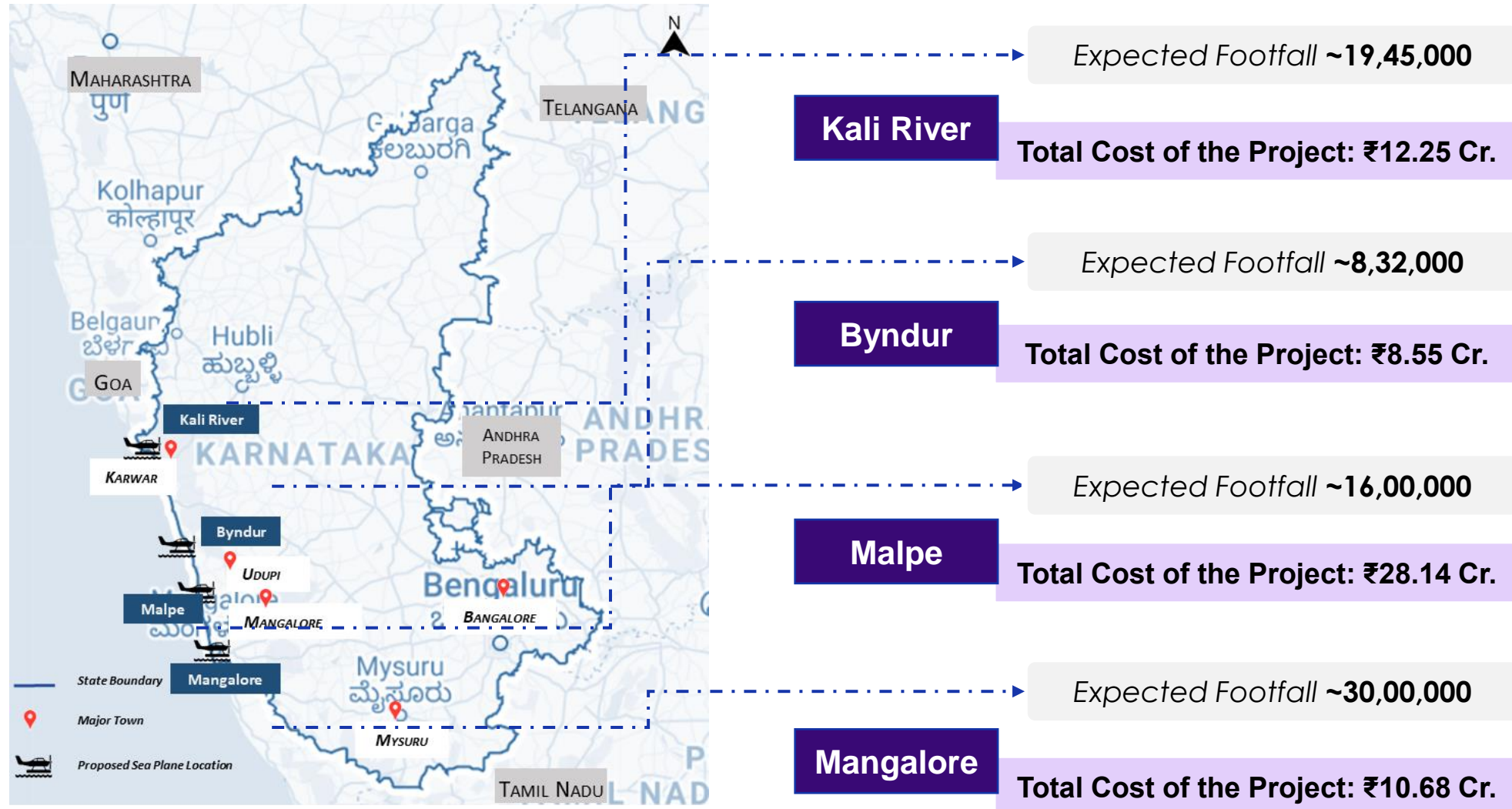
- Karnataka's newest airport, inaugurated in Feb 2023
- **First airport to be maintained by State Government through KSIIDC**
- Second longest runway after Bengaluru
- Developed on EPC mode by KSIIDC and PWD, operationalized under UDAN scheme
- Will **boost tourism of the Malnad region** and **accelerate economic growth in Central Karnataka**





# Proposed Locations for Seaplane Connectivity

KSIIDC and KMB are collaborating to operationalize Seaplanes under UDAN-RCS





**Extensive network of airports that connects major destinations and industrial hubs. 25+ international flights and daily flights to all parts of India**

Bengaluru, Mangaluru

Mysuru, Hubballi, Belagavi,  
Kalaburagi, Shivamogga, Bidar,  
Vidyanagar, Baldota

Vijayapura, Hassan, Raichur,  
Karwar, Ballari

Davangere, Koppal

Chikkamagaluru, Madikeri, Hampi

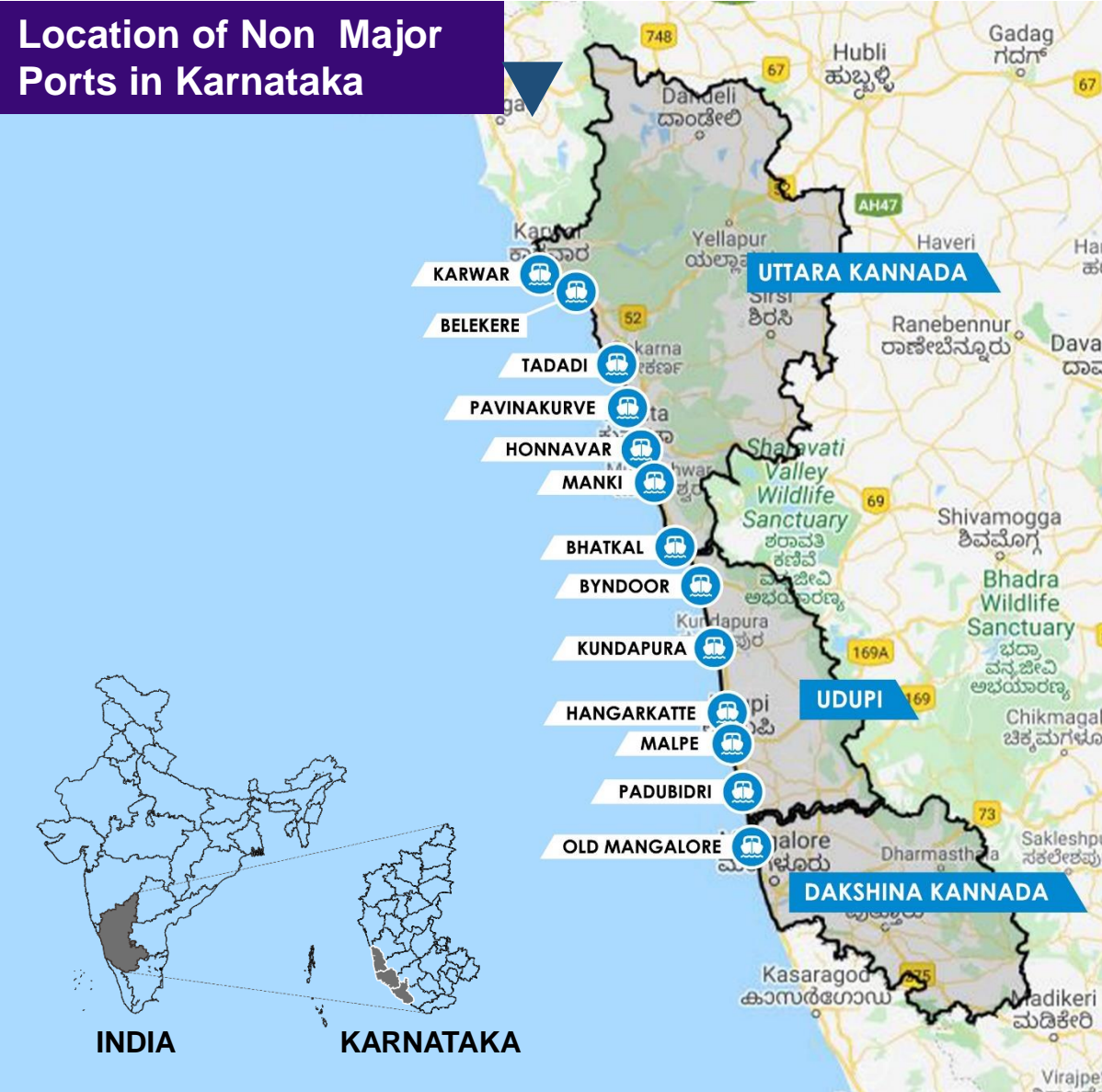
Tungabhadra Dam, KRS Dam,  
Linganamakki Reservoir, Alamatti  
Dam, Vijayapura  
Hidkal Reservoir, Karwar, Byndoor,  
Malpe, Mangalore

Athani, Byndoor



# Development of Ports in Karnataka by Karnataka Maritime Board

## Location of Non Major Ports in Karnataka



~320  
km

Length of Karnataka's Coastline

1

No. of Major Ports in Karnataka

13

No. of Non-Major Ports in Karnataka

*Karwar Port is handling Exim Cargo, Old Mangalore Port caters to need of Lakshadweep and all the rest Non- Major Port caters to Fishing Activities*

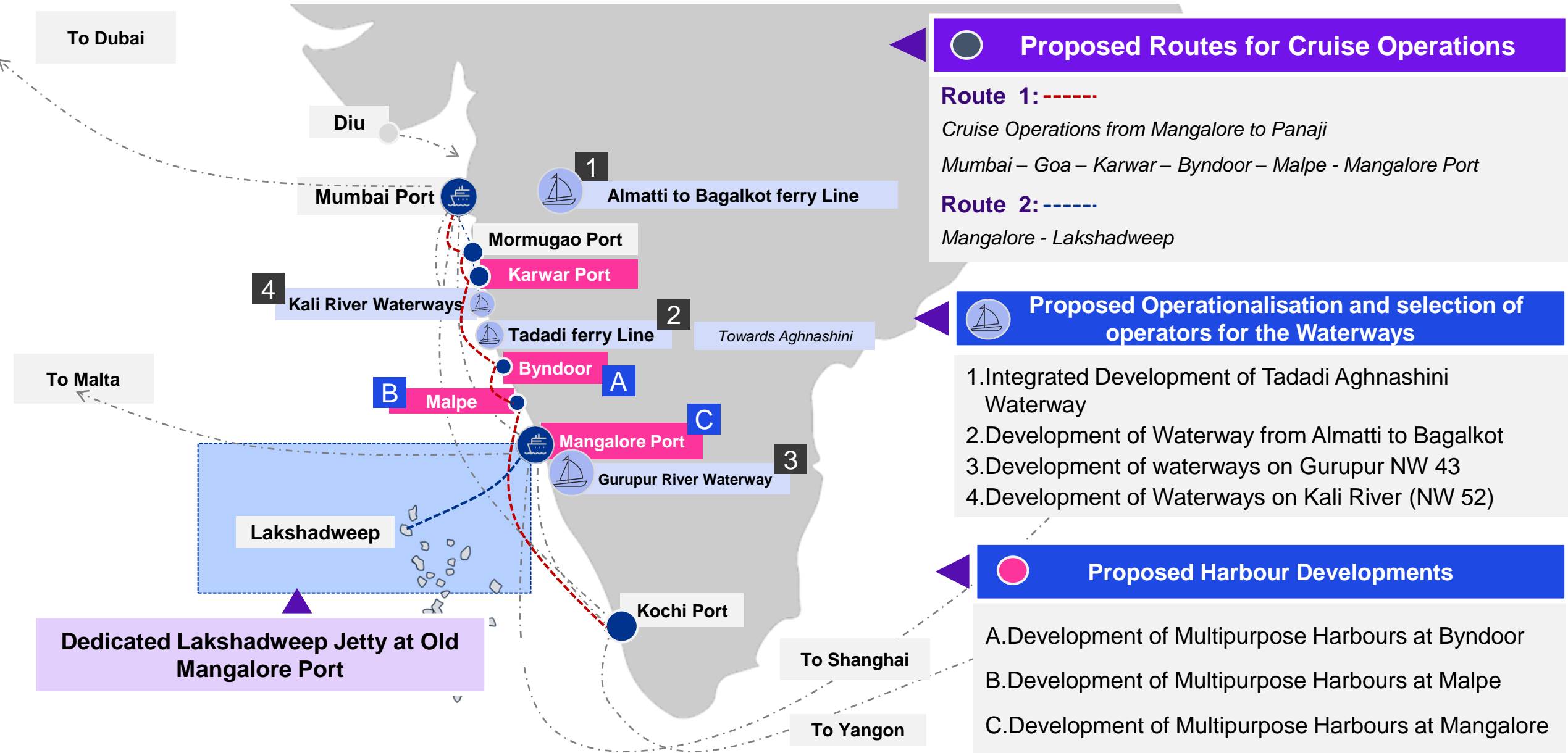
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MTPA

Cargo Handled by the Non-Major Ports of the State

KMB

KMB has envisioned the holistic development of its on-major ports and coastal infrastructure along the state's coastline to strengthen maritime trade and for the socio-economic development of the coastal communities.

# Cruise Operations, Operationalization of Waterways & Harbour Development

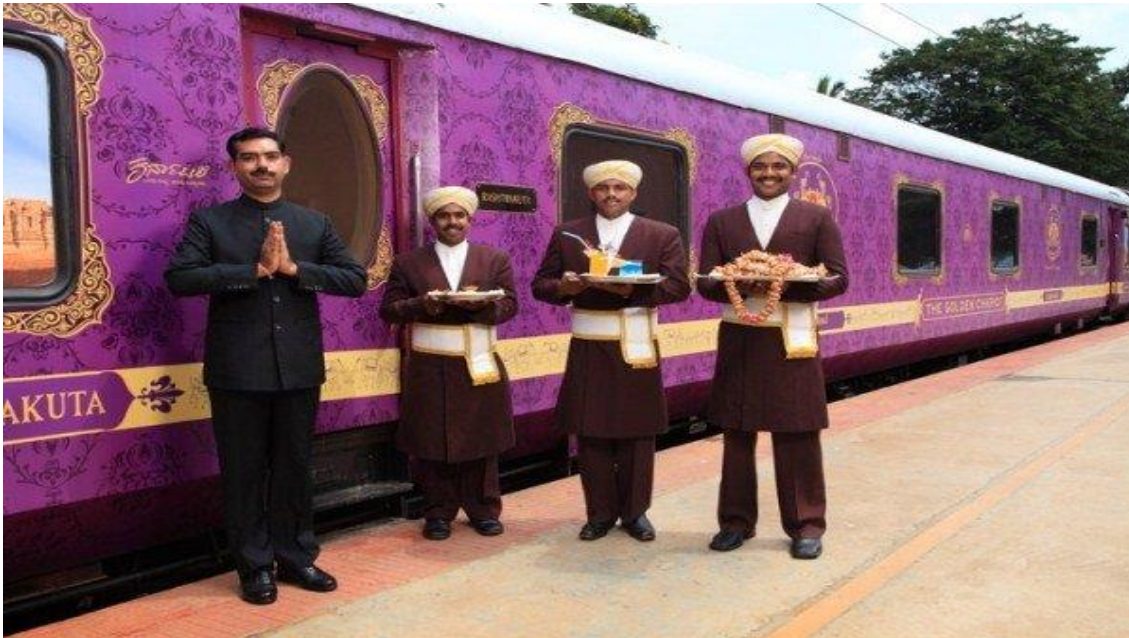




# Rail Tourism – Bharat Gaurav Trains of Karnataka

## Golden Chariot

*Jointly owned by KSTDC and Indian Railways, South India's only luxury train has been relaunched. It is now operated by IRCTC and covers Karnataka, Kerala, Goa, Tamil Nadu and Puducherry.*



- *INR 3.98 Lakh per person for Deluxe Cabin in 5N-6D Pride of Karnataka and Jewels of South trips*
- *INR 2.65 Lakh per person for Deluxe Cabin in 3N-4D Glimpses of Karnataka trip*

## Kashi Darshan Train

*Operated by IRCTC and supported by GoK, the train promotes domestic tourism through circuit trains covering spiritual destinations of Varanasi, Ayodhya & Prayagraj.*

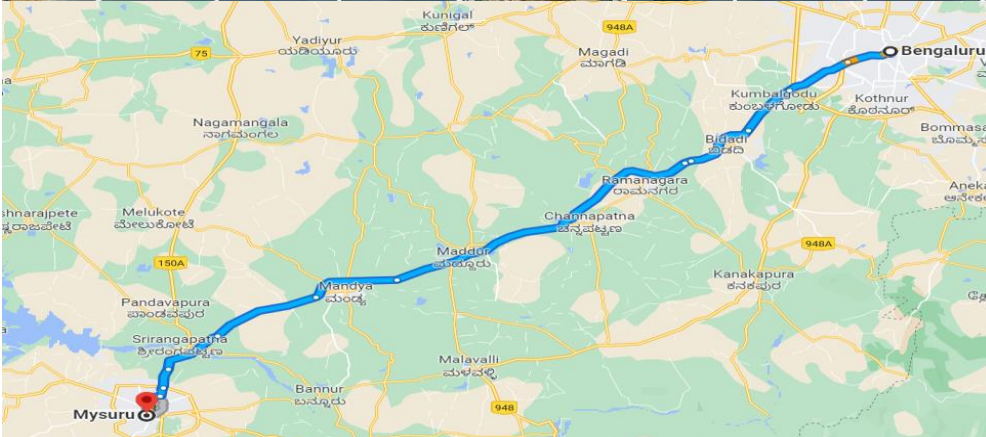


- *INR 20K per person in 3AC including night stay at hotels, all meals, and sightseeing*
- *Special discount of INR 5K per person provided by Government of Karnataka*



# Case Study: Bengaluru – Mysuru Expressway (NH 275)

*How can we improve the connectivity between Karnataka's two most popular destinations, reducing travel time, improving passenger convenience and boosting tourism*

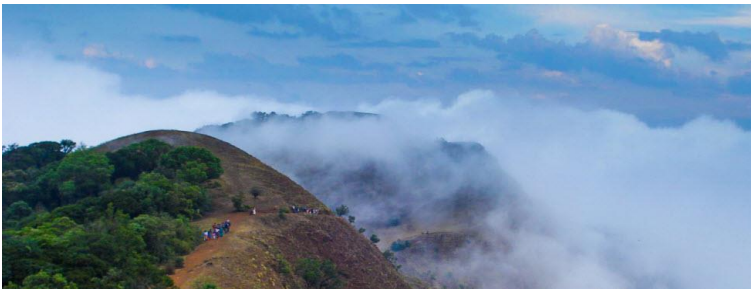
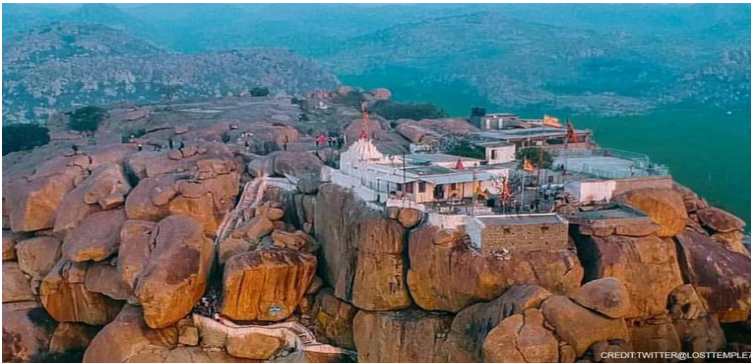


- Developed by NHAI under **Bharatmala Pariyojna program** on Hybrid Annuity Model with a mix of brownfield (60%) and greenfield (40%) upgrades
- 119 km of existing 4-lane highway between Bengaluru and Mysuru upgraded to 10-lane expressway at cost of over INR 8,000 Crore
- **Travel time reduced from 3.5 hours to under 1.5 hours**
- **Improved connectivity shall attract investments for real estate, infrastructure and tourism development**
- Will help **decongest Bengaluru and Mysuru grow faster**
- Tourists can also **visit places of interest enroute** including Srirangapatna, Channarayana, Ramanagara, Maddur, Mandya and Bidadi.
- Part of **Bangalore Mangalore Economic Corridor (EC-34)** and hence will also connect other important destinations like Mangaluru, Madikeri, & Bylakuppe as well as Ooty and Wayanad

# Developing Connectivity Infrastructure – Passenger Ropeways

*How can we provide convenient, safe, and fast transport for last mile connectivity in hilly or inaccessible areas of Karnataka?*

## Anjanadri and Kodachadari



## Nandi Hills



**Concession Agreement signed for development of ropeways at cost of INR 93.4 Crore**

## Jog Falls



**Concession Agreement signed for development of ropeways at cost of INR 21 Crore**

## Convergence of Government

Being developed under **Parvatmala Scheme** in collaboration with NHLML

Being developed in collaboration with KSTDC, DOH, District Administration and Forest Department

Being developed in collaboration with JMA, KPCL, PWD and Forest Department



# Promoting Connectivity Infrastructure – Wayside Amenities

**Government of Karnataka has proposed to enter into an MoU with IOCL to develop Wayside Amenities across major highways of Karnataka**



## Pilot Projects for Phase 1

1. NH 73 near proposed World Heritage Site of Belur – Halebidu – Somnathapura
2. SH 49 near Hampi World Heritage Site and TB Dam

## Proposed Implementation Model

- DoT shall lease land to IOCL for 20 years
- IOCL shall set up Wayside Amenities with Retail Outlets
- Customer-centric facilities and infrastructure
- Service Provider may either be appointed by IOCL or by Tourism PSUs (KSTDC / KTIL)

## Government of Karnataka also provides Capital Investment Subsidies for development of Wayside Amenities



Tourism Project	Minimum EPC Investment for Project	Percentage of Subsidy against EPC (%)	Maximum Ceiling Amount of Capital Investment Subsidy	Locations where Subsidy shall be Provided
<b>Wayside Amenities</b>	INR 2 Crore	25%	INR 2 Crore	All of Karnataka



# Convergence for Destination Development – PRASHAD Scheme

Prominent spiritual destinations across Karnataka are being developed under **PRASHAD** scheme in collaboration with MoT, temple authorities, and multiple State Government agencies

**Sri Chamundeshwari Devi Temple, Mysuru**



**Papnash Temple, Bidar**



**Sri Renuka Yallamma Temple, Saundatti**



**Sri Madhwa Vana, Kunjarugiri**



**Project sanctioned at an estimated cost of INR 47.47 Crore**  
Interventions cover the following –

- Upgradation of temple premises
- Pilgrimage facilities
- Plaza and pavilions development
- Foothills redevelopment
- Viewpoint development
- IT components

**Development of basic amenities at the selected pilgrim destinations shall be undertaken through PRASHAD scheme**

Interventions include the following –

- Pilgrimage Information Centre
- Waiting Lounge
- Parking
- Prasad Counter
- Toilets & Washrooms
- Drinking Water
- First Aid Centre
- Cloak Room
- Canteen / Cafeteria
- Solar Panel
- Rainwater Harvesting
- Sewage Treatment Plant
- Security Surveillance / CCTV
- Signages

# Convergence for Destination Development – Swadesh Darshan 2.0

Karnataka's two best destinations – Mysuru and Hampi – are being upgraded under the **Swadesh Darshan** scheme through integrated development in partnership with Central, State and local governments

**Hampi**



**Mysuru**



**Convergence to upgrade infrastructure, facilities and connectivity that may be undertaken at both destinations –**

1. **Development / upgradation of passenger terminals** for road, rail or water transport providing toilets, cloakroom facilities and waiting rooms
2. Procurement of equipment for **eco-friendly modes of tourist transport**
3. **Improvement of road (last mile) connectivity** leading to tourist sites/ destinations
4. **Development/ upgradation of helipads, heliports, airstrips, ropeways** required for tourist in the identified circuits
5. **Parking facilities** for two-wheelers, cars, buses, caravan vehicles
6. **Wayside amenities** with emergency vehicle breakdown, repair and refuel facilities
7. **Informational / directional signages**
8. **Improvement in communication** through telephone booths, mobile services and internet connectivity

Interventions shall cover both **hard interventions** (products, activities, amenities, connectivity, circulation) and **soft interventions** (services, marketing, capacity building, digitization, mapping)

# To summarize, convergence of Government Programs has helped



**Road & rail connectivity on major routes and tourist circuits**



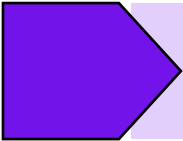
**Development and operationalization of aviation infra – airplanes, helicopters, & seaplanes**



**Development of port infrastructure and cruise tourism**



**Last mile connectivity to various popular destinations of Karnataka**



**Wayside amenities along major routes**



**Augmentation of basic infrastructure at key destinations**



**Digital connectivity at all tourist destinations**



# **Support Required, Action Areas, and the Way Forward for Convergence**

# Convergence with Gati Shakti for development of Tourism

**PM Gati Shakti is the core program for Integrated Infrastructure Planning**



- Comprehensive plan to integrate all infrastructure development
- Ensuring seamless multimodal connectivity for people, goods, and services
- Dynamic mapping of all infrastructure projects with real-time updation
- Ease of Doing Business with Single Window Clearances

## Key infrastructure Impediments that may be addressed through Gati Shakti

Road & rail connectivity on major routes

Last mile connectivity to various popular destinations of Karnataka

Augmentation of basic infrastructure at key destinations

Wayside amenities along major routes

Digital connectivity at all tourist destinations

## Impact of Gati Shakti Convergence

- Improved Connectivity to Tourist Destinations
- Planned Destination & Circuit Development
- Development through appropriate financing mechanism
- Enhanced experience to tourists
- Extended stays of tourists leading to higher revenues from tourism sector
- Enabler for promotion of Caravan Tourism

**To ensure successful synergy between Tourism and overall Infrastructure development under Gati Shakti, there is a need for capacity building**

MoT can enhance the capacity of States through planned and periodic training programs including self-paced programs for availing benefits of various Central Government Schemes / Programs

# Need for Capacity Building of State Governments



## MoT Programs

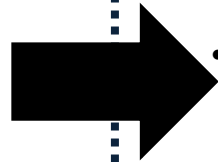
- Swadesh Darshan 2.0
- PRASHAD
- Adopt a Heritage
- Capacity Building for Service Providers
- Overseas Marketing
- Travel & Trade
- Human Resource Development
- Market Research & Statistics
- Tourism Infrastructure Development
- Niche Tourism



## State / UT Govt Programs

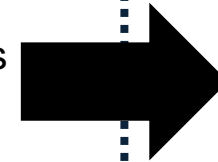


## Other Central Govt Programs



## Impact on Program Execution

- Need for understanding multiple program & schemes and their convergence
- Stakeholders' lack awareness of schemes and their linkages
- Low integration with other schemes leading to tourism projects getting neglected
- Lack of funds at state level leading to difficulty in implementing several schemes
- Delay in processes to lack of understanding of scheme guidelines leads to failure of implementation of projects on ground



## What is Required?

- Enhance the overall capacity of state staff – **numbers and quality**
- **Periodic workshops and self-paced training** programs to state / UT staff on the various schemes and their implementation.
- Capacity development on **convergence with other schemes and programs**
- Training for **undertaking PPP** projects as well as for **O&M of tourism assets**
- Provide **platform for exchange** of ideas among states.
- **Regular webinars and seminars** with industry stakeholders



# Overall Challenges for Infrastructure Development



## Capacity Building for undertaking Infrastructure Works

Need for availability of sufficient trained manpower to plan, undertake, review and monitor activities



## Collaboration across Stakeholders

Need to create the right platforms and train on their usage to ensure all stakeholders are included at all stages project lifecycle



## Planned Destination and Circuit Development

Master planning to be done to ensure projects are compliant with needs of other stakeholders



## Operation and Maintenance of Built Infrastructure

Building infrastructure is only first part of the solution, it must be operated and maintained to ensure its long-term viability and benefit



## Project Financing

Financial models need to be considered based on project viability to ensure that government funding limitations do not become a roadblock



## Responsible Tourism Development and alignment with SDGs

Development must also consider how locals are affected and offer opportunities for their participation

# Thank You



# Annexures



# Karnataka Tourism Policy 2020-26

## Expected Investments

INR 5,000 Crore

## Expected Employment

10 Lakh Jobs

## Tourism Projects & Services Benefitted

1700+



- **18 Tourism Themes** including *Rural & Agri, Culture, Heritage, Eco, Coastal, & Adventure* and **26 Tourism Projects** have been identified for support during policy period
- **Focus Tourism Destinations** identified in **all districts** for **prioritized yet equitable development** of tourism sector

# Policy Initiatives to Strengthen Tourism Infrastructure

## Destination Development

- Focus Tourism Destinations for prioritized development
- Inter-departmental collaboration for tourism development

## Tourism Circuit Development

- Circuits integrating major destinations to be undertaken
- Coastal Tourism
  - Eco Tourism
  - Heritage Tourism
  - Rural Tourism
  - Spiritual Tourism

## Tourism Products Development

- Development of wide range of tourism products to create memorable experiences for tourists, encourage repeat visits, increased length of stay, and higher spending

## Sustainable Tourism Development

- Maintain and enhance the natural environment
- New development should match cultural heritage
- Encourage and promote low-impact tourism and using local resources

## Tourism Land Banks and Development Fund

- Development Fund for strategic projects
- Development of common infrastructure facilities in land banks of Govt
- Leasing of developed lands for tourism projects

## Wayside Amenities

- Develop Wayside Amenities along major routes connecting tourism destinations
- Provide convenience and improve safety
- Standardized good quality experiences

## Adoption & Management of Destinations & Tourism Assets

- Adopt a Monument Scheme to create basic & advanced tourism amenities at various heritage monuments

## Support for Digital Initiatives and Innovation in Tourism

- Support startups, emerging technologies, and digital initiatives to boost the potential of tourism sector and enhance the quality of services across the tourism ecosystem

# Support under Karnataka Tourism Policy 2020-26

## Subsidies

### 1. Capital Investment Subsidy

1. Adventure Tourism Project
2. Caravan Park Project
3. Caravan Tourism Project
4. Hotel Project – Budget
5. Hotel Project – Premium
6. Houseboat
7. Wellness Centre
8. Wayside Amenities

### 2. Interest Subsidy

1. Agri Tourism Project
2. Cultural Tourism Project
  1. Cultural Village
  2. Museum & Galleries
3. Heritage Tourism Project
  1. Heritage Hotel
  2. Sound & Light Show
4. Safety & Hygiene Tourism Project

## Concessions

1. **Exemption on Stamp Duty**
  - Loan documents
  - Land documents
2. **Concessional Registration Charges**
  - Loan documents
  - Land documents
3. **Reimbursement of Land Conversion Fee**
4. **Exemption on Motor Vehicle Tax**

## Incentives

1. **Registration of Tourism Projects and Tourism Service Providers**
2. **Facilitation Support**
3. **Marketing Support for Tourism**
4. **Special Recognition for Sustainability Measures**
5. **Assistance for Sustainability Initiatives**
  - Water conservation and harvesting
  - Adopting renewable energy sources
  - Adopting pollution control measures
6. **Collaboration with Tourism Aggregators and Online Travel Agents**
7. **Facilitate Inter-State Travel for Tourism Vehicles**
8. **Marketing Development Assistance**
  - Production of Publicity Material
  - Participation in National-level domestic event
  - Participation in International Event
  - Participation in Roadshows organized / sponsored by Karnataka Tourism
9. **Tourism Excellence Awards**
10. **Support for Homestays**



# Overview of Capital Investment Subsidies

Sl. No.	Tourism Project	Minimum EPC Investment for Project (INR)	Percentage of Subsidy against EPC (%)	Maximum Ceiling Amount of Capital Investment Subsidy	Locations where Subsidy shall be Provided
1	Adventure Tourism Project	INR 25 Lakh	25%	INR 2 Crore	Focus Tourism Destinations
2	Caravan Park Project	INR 25 Lakh	25%	INR 2 Crore	All of Karnataka
3	Caravan Tourism Project	INR 25 Lakh	25%	INR 1 Crore	All of Karnataka
4	Hotel Project – Budget	INR 5 Crore	15%	INR 2 Crore	Focus Tourism Destinations (excluding Municipal Corporation limits of Bengaluru, Hubli-Dharwad, Mangaluru, Mysuru)
5	Hotel Project – Premium	INR 10 Crore	15%	INR 5 Crore	
6	Houseboat Project	INR 1 Crore	25%	INR 2 Crore	All of Karnataka
7	Wayside Amenities	INR 2 Crore	25%	INR 2 Crore	All of Karnataka
8	Wellness Centre	INR 2 Crore	25%	INR 2 Crore	Focus Tourism Destinations

Criteria for Additional Subsidy	Additional % Subsidy against EPC of the Project
Tourism Project is undertaken by <b>Women, SC, ST, or differently-abled Entrepreneur</b>	<b>5%</b>
For <b>Hotel Project – Premium</b> that is undertaken at FTD in Kalyan Karnataka region	<b>5%</b>

# Facilitating Investments in the State's Tourism Sector



## Karnataka Tourism Industry Profile

Showcasing major destinations and investment opportunities in Karnataka to aid in planning and decision-making



## Tourism Investment Facilitation Cell

Nodal agency for enabling investments, facilitation support, monitoring and inter-departmental coordination



## Global Tourism Investors Meet

Showcase the investment potential of Karnataka Tourism and encourage private sector participation



## Financial Assistance under the Policy

Range of incentives, subsidies and concessions offered under Karnataka Tourism Policy to encourage development of tourism projects

The Investment Facilitation Cell may be contacted by email at [investments@karntakatourism.org](mailto:investments@karntakatourism.org)

# Development of Heli Tourism

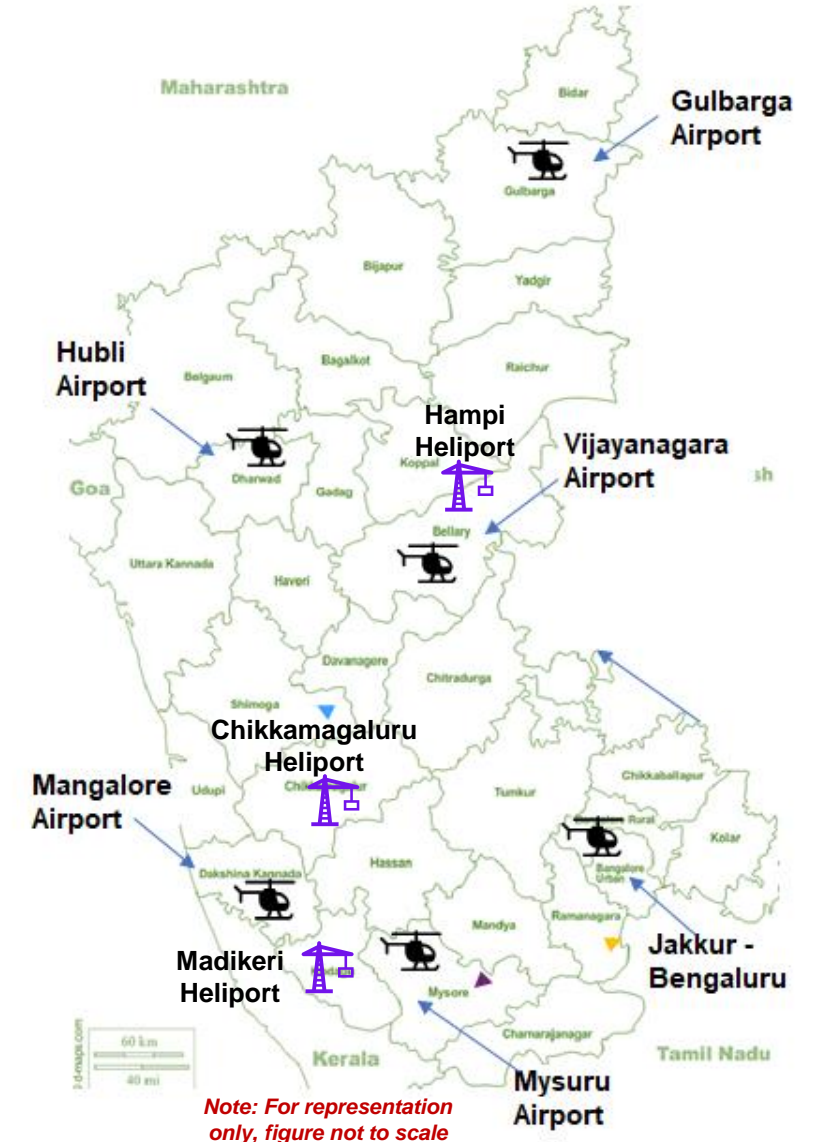
*Using a **Hub and Spoke Model**, the existing airport infrastructure of Karnataka can act facilitate the initial development of Heli Tourism*

*This shall be complemented by a network of Heliports developed at places with limited land availability, including the 3 proposed Heliports at **Madikeri, Chikkamagaluru and Hampi** being taken up by KSIIDC*

***KSTDC and JLR have tied up with helicopter operators to provide Helitourism services as well as explore the feasibility of developing various services enabled through an extensive heli-aviation infrastructure***

## Convergence of Government Programs

- Development of helitourism infrastructure creates opportunities for tourism as well as other sectors including healthcare and disaster relief
- Collaboration with AAI and DGCA can facilitate the Hub and Spoke model
- Infrastructure development is being taken up by KSIIDC
- Facilitation of helicopter operations is required to promote its development –
  - Specific consideration of helitourism requirements vis-à-vis general aviation
  - VGF to enable viability of new routes
  - Training of airport staff and local administration to facilitate operations and permissions
  - Facilities for Maintenance, Repair, Overhaul (MRO) across State at key destinations





# Convergence of Infrastructure and Connectivity

## North Karnataka Circuit



Hampi



Badami



Pattadakal



Aihole



Vijayapura

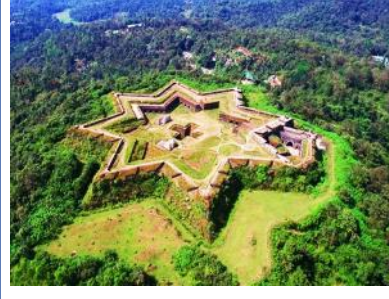
## South Karnataka Circuit



Mysuru



Srirangapatna



Hassan



Belur



Halebeedu

**Each Circuit will see development of Tourism Infrastructure, Products, and Services and requires collaboration between Central, State and Local Governments to drive success**

- ☐ Basic Tourism Infrastructure
- ☐ Premium Hotels
- ☐ Budget Hotels
- ☐ Resorts

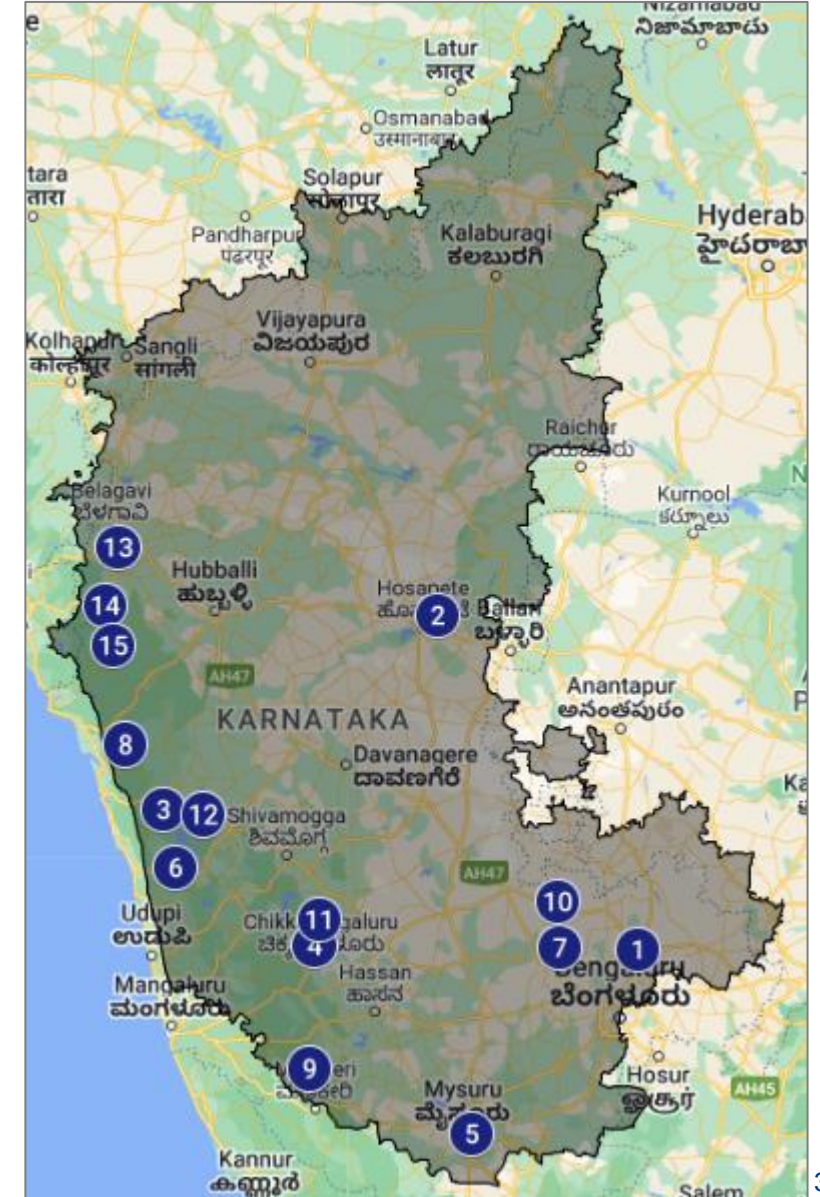
- ☐ Caravan Park
- ☐ Wayside Amenities
- ☐ Cultural Village
- ☐ Adventure Tourism

- ☐ Heritage Tourism
- ☐ Cultural Tourism
- ☐ Eco Tourism
- ☐ MICE Tourism

# Potential Destinations for Consideration under Parvatmala

The following destinations were suggested by GoK to NHLML for developing under Parvatmala scheme

1. Nandi Hills, Chikkaballapur District
2. Anjanadri Hills, Koppala District
3. Jog Falls, Shivamogga District
4. Mullayyana Giri, Chikkamagaluru District
5. Chamundi Hills, Mysuru District
6. Kodachadri Hills, Shivamogga District
7. Devarayana Durga, Tumakuru District
8. Yana, Uttara Kannada District
9. Kumara Parvatha, Kodagu District
10. Madhugiri Fort, Tumakuru District
11. Kemmangundi, Chikkamagaluru District
12. Connecting Island located in Sagar Backwaters, Shivamogga District
13. Rajhansagad, Belagavi District
14. Chapeli, Uttara Kannada District
15. Joida, Uttara Kannada District





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4	Managing Director, Jungle Lodges and Resorts Limited	<a href="mailto:md@junglelodges.com">md@junglelodges.com</a>	+91 80 4055 4044
5	Joint Director (Promotion & Publicity), Department of Tourism, Government of Karnataka	<a href="mailto:tourismkarnatakapublicity@gmail.com">tourismkarnatakapublicity@gmail.com</a>	+91 80 2235 2828
6	Karnataka Tourism Society	<a href="mailto:karnatakaturisumsociety@gmail.com">karnatakaturisumsociety@gmail.com</a>	+91 80 2211 1401

Sl. No.	Platform	URL
1	Facebook	<a href="https://www.facebook.com/KarnatakaWorld/">https://www.facebook.com/KarnatakaWorld/</a>
2	Instagram	<a href="https://www.facebook.com/KarnatakaWorld/">https://www.facebook.com/KarnatakaWorld/</a>
3	Twitter	<a href="https://twitter.com/karnatakaworld">https://twitter.com/karnatakaworld</a>
4	YouTube	<a href="https://www.youtube.com/channel/UCWG2rwsJMUmFGywx4itZciw">https://www.youtube.com/channel/UCWG2rwsJMUmFGywx4itZciw</a>